





POST SHOW REPORT



Yarns • Apparel Fabrics • Denims • Accessories Powerhouse of Opportunities

VIRTUAL INTERNATIONAL BUSINESS MATCHING WEEK

15 - 19 November 2021



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SHOW REPORT

Intex South Asia International Business Matching Week was organised from 15-19 November, 2021 on Bee2Bee Virtual Fair & Business Matching Platform. This successful virtual edition of the biggest textile sourcing show of South Asia was endorsed by leading international textile and apparel industry associations.

The virtual international textile sourcing and matchmaking platform attracted 4270 visits from 22 countries from textile & apparel buyers and industry stakeholders. A record 873 business matching meetings were organised across 5 days ensuring face-to-face business interactions between suppliers and buyers via Zoom on the Bee2Bee platform.

More than 105 global suppliers from India, Bangladesh, Taiwan, China, Thailand, Indonesia, Hong Kong, Korea, Germany & USA exhibited their latest product offerings to connect with buyers through prearranged B2B meetings and onsite interactions during the event. The Indian Pavilions were organised by the Federation of Indian Export Organisations (FIEO) and the Synthetic & Rayon Textiles Export Promotion Council (SRTEPC). Intex South Asia also saw group participation from China, Taiwan, Indonesia and Thailand.

International partners included QIMAone from Hong Kong as our Supply Chain Software Partner, Arise IIP from Togo & Benin as our Africa Investment Partner, Hohenstein/Oeko-Tex from Germany as our Compliance Partner, Italtex from Italy as our Trends Partner and Cotton USA, Applied DNA Sciences & R|Elan as our branding partners.

International Buyer Delegations from Spain, Malaysia, Egypt, Iran, Syria and Lebanon visited in large numbers and participated in the customised face-to-face business meetings. 90% of the buyers rated the pre-fixed meetings extremely effective to connect with right suppliers for their textile sourcing requirements for export and domestic needs.

Leading global buyers who attended Intex South Asia included Oysho (Spain), Li & Fung (Bangladesh), Gildan (Israel), Logo Fashion Industries (Nepal), Magma Sportswear (Egypt), OGT (Malaysia), Bimeco Garnhandel (Germany), Royal Heritage Trading FZC (Iran), Pefimpor (Portugal), Decimas (Spain), Shahi Exports (India), Brandix Group (Sri Lanka), MAS Holdings (Sri Lanka), Babylon Group (Bangladesh) and many more.

Intex South Asia's Interactive Business Forum Webinar Series was another much awaited special feature which saw 12 global experts from 9 countries presenting on international investment opportunities, fabrics and colour trends, textile innovation and sustainability, traceability in synthetic textiles as well as smart manufacturing and supply chain solutions. These industry webinars attracted 2500+ viewers from the textile and apparel industry professionals from South Asia and other international markets. The IBF Webinar Series was broadcasted live on Bee2Bee, LinkedIn, YouTube and Facebook.

Two new features we introduced at Intex South Asia 2021 viz. "Innovation & Trends Showcase" - a virtual showcase of textile innovations, sustainability, fabrics & colour trends, smart materials and new technology textiles from India, Italy, Taiwan, China and USA and "Bee2Bee Connect" - an exclusive virtual lounge for participating exhibitors to connect and network with registered buyers from the regional and other international markets.

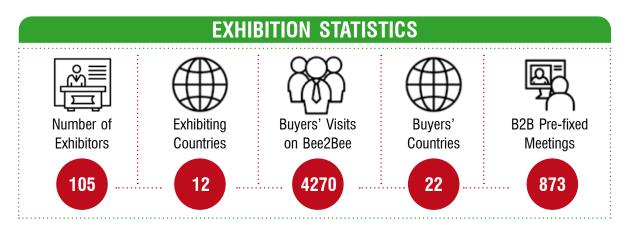
The combination of all new features and face to face customized business meetings at Intex South Asia ensures that this comprehensive and must-attend trade show continues to make its mark in the South Asia's textile and apparel industry.



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Bee2Bee - Virtual Platform Report	Total
Unique Visitors on Bee2Bee platform	3820
Brochure Clicked	240
Business Card Shared	435
Product Showcase Viewed	602
Profile Opened	276
RFQ Received (Request For Quote)	151
Add to Briefcase	327
Video Call Received	180
IBF Webinar Series Views	2983
Innovation & Trends Zone Visits	1538

TOP BUYERS AT INTEX SOUTH ASIA

Company Name	Country
Oysho	Spain
Li & Fung	Bangladesh
Gildan	Israel
Logo Fashion Industries	Nepal
Magma Sportswear	Egypt
OGT	Malaysia
Zirkon	Syria/Lebanon
Ayat Alzouby	Jordan
Bessoo	Saudi Arabia
MAS Holdings	Sri Lanka
Bimeco Garnhandel	Germany
Sport Street SL	Spain
Royal Heritage Trading FZC	Iran
Pefimpor	Portugal
Decimas	Spain
Shahi Exports	India
Brandix Group	Sri Lanka
Babylon Group	Bangladesh



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VIP OPENING CEREMONY

The VIP Opening Ceremony of Intex South Asia - International Business Matching Week on 15th November 2021, was virtually inaugurated by the Chief Guest, Mr. Upendra Prasad Singh, Hon'ble Secretary of Textiles, Ministry of Textiles, Government of India, in the presence of Dr. A. Sakthivel, President, Federation of Indian Export Organisations (FIEO) and Chairman, Apparel Export Promotion Council; Mr. Dhiraj Raichand Shah, Chairman of The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC); Mr. Suresh de Mel, Chairman & Chief Executive of the Sri Lanka Export Development Board and Mr. K. I. Hossain, President, Bangladesh Garment Buying House Association.

The VIP Opening Ceremony was well attended by 250+ industry stakeholders, representatives of Foreign Missions/Trade offices, Exhibitors, Buyers, etc. all across the world which was simultaneously broadcasted live on Bee2Bee, LinkedIn, YouTube and Facebook.

SPEAKER'S QUOTES



Mr. Upendra Prasad Singh, Hon'ble Secretary of Textiles, Ministry of Textiles, Government of India said, "I am very happy to be here and also to interact with industry people from Sri Lanka, Bangladesh and other countries. I am pleased to state that India is present across the entire value chain in a significant manner. The new MITRA Mega textile parks and the PLI government schemes would be a game changer for India."



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Ms. Arti Bhagat, Director, Worldex India and organiser of Intex South Asia said, "We can confidently say that Intex South Asia is truly the industry's strongest business and market intelligence platform, bridging the gap between India, South Asia and the World."

Dr. A. Sakthivel, President, Federation of Indian Export Organisations (FIEO) and Chairman, Apparel Export Promotion Council said, "I am extremely bullish about India's textile & apparel sector and I am confident that we will be taking our exports to over \$100 billion in the next five years. I thank Worldex India for organising the Intex South Asia International Business Matching Week 2021 which will take Indian industry forward."



Mr. Dhiraj Raichand Shah, Chairman of The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC) said, "Intex South Asia plays a pivotal role, as the medium and platform to bring both the sellers and buyers from South Asia and the world under one roof to negotiate and conclude profitable business and bridge the inter-linkage within the region."



Mr. Suresh de Mel, Chairman & Chief Executive of the Sri Lanka Export Development Board said, "This is indeed a timely initiative to create and strengthen business relations between buyers and suppliers during this new normal. Sri Lanka Export Development Board joined hands with Worldex India as co-organiser of Intex South Asia at its inception in 2015. With a large number of global suppliers, I am confident this fair will facilitate the Sri Lankan apparel manufacturers source their requirements of high-end, innovative quality raw materials fabric and other requirements under one platform."





Mr. K. I. Hossain, President, Bangladesh Buying House Association stated, "Bangladeshi companies have participated in the physical editions of Intex South Asia in the past and are pleased to participate again in its virtual avatar as it gives us opportunity to showcase our products in the international markets."



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IBF WEBINAR SERIES @ INTEX SOUTH ASIA

Intex South Asia's Interactive Business Forum Webinar Series saw 12 global experts from Germany, Italy, USA, Hong Kong, India, Togo and Sri Lanka presented on international investment opportunities, fabrics and colour trends, textile innovation and sustainability, traceability in synthetic textiles as well as smart manufacturing and supply chain solutions.

These industry webinars attracted 2500 + viewers with textile and apparel industry professionals from South Asia and other international markets attending via Bee2Bee as well as other social media platforms.





"We were pleased to share our perspective on how traceability tools can enable brands and manufacturers to have a strategic advantage in the marketplace. Being a part of Intex South Asia was a perfect opportunity to highlight the importance of building trust in supply chains especially during times of great uncertainty".

MeiLin Wan, Vice President, Textile Sales, Applied DNA Sciences, USA



"Thank you very much for the opportunity of presenting our trends during your virtual show and for keeping the presentation available to visitors until the middle of December. I think it's an excellent opportunity to increase the market awareness of our company."

Cinzia Gremmo, Italtex Srl, Italy



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VIP TESTIMONIALS



It was really a good experience of being a part of Intex South Asia on digital platform helmed by Worldex India Exhibition & Promotion Pvt. Ltd. I am sure in coming years Worldex India will raise the bar to make our Exhibitors experience better and then best.

Ramitha Shetty, Trade Promotion Dept., SRTEPC & India Pavilion Organiser

FIEO really appreciates the initiative taken by Worldex India Exhibition & Promotion Pvt. Ltd for providing a platform for the Indian companies to showcase their products and in turn helping the Indian trade community in this trying times.



We are happy to be a part of Intex Virtual Business Matching Week held on Bee2Bee platform in which FIEO organised the Indian pavilion with 11 companies. The pre-fixed

B2B meetings organised for our members were good. Overall, we are satisfied with the results. We look forward to joining the upcoming editions of Intex South Asia.

Mrs. Sujata V. Uchil, Regional Head, FIEO



Don't miss Intex South Asia and the opportunity to expand your marketing channels and meet more than 1,000 + customers from around the world to participate in business negotiations at this event. The only event that brings together textile, fashion and lifestyle products onto Bee2Bee platform.

Dr. Chanchai Sirikasemlert, Executive Director, Thailand Textile Institute (THTI)

We are pleased to once more be associated with Intex South Asia. As the apex body for the textile & apparel industry in Sri Lanka, we are committed to ensuring the well-being and upliftment of the industry. Intex South Asia provides us an opportunity to enhance our efforts to take the Sri Lankan industry as a whole forward.



Mr. Tuli Cooray, Secretary General, Joint Apparel Association Forum (JAAF)



We organised a buyers' delegation from Egypt at the Intex South Asia virtual event. More than 35 fruitful meetings were arranged for Egyptian Textile and Apparel companies that participated as per their sourcing interest. We are thankful to the organisers for inviting us to be a part of this international textile sourcing event.

Ahmed El Meghalawi, Founder/Managing Partner, Khoyout Textile Magazine

MKMA would like to take this opportunity to express our thanks to the organisers for inviting us to be a part of this international textile sourcing event. MKMA successfully organised 14 companies buyers' delegation and more than 65 fruitful meetings were arranged for our members as per their sourcing interest. Members are satisfied with this arrangement and we hope to have more opportunities to work with your organisation again in the future.



Mr. Tan Kuan Chee, President, Malaysia Knitting Manufacturers Association (MKMA)



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EXHIBITOR TESTIMONIALS



We would like to say "Good Job" to the organisers for Intex South Asia event. B2B meetings arranged were good and we met buyers from India, Malaysia, and Bangladesh during the course of the event. Information availability and navigation experience was great on virtual platform.

Jack Tu, Manager, Full Year Industrial Co., Ltd., Taiwan

We had good interactions with buyers from Middle-East, Jordan, Mauritius and Malaysia via pre-fixed B2B meetings. This virtual platform is an easy, approachable way to get the leads and contacts of international buyers and agents. Overall, we had a good experience at Intex. We shall seriously participate in the future editions as well. Congrats to Worldex India team for organising this virtual business matching event.



Manish Bhatt, VP-Export Marketing, Sangam India Limited, India



We had a good opportunity of participating at Intex South Asia International Business Matching Week. We met buyers from Bangladesh, Sri Lanka during the prefixed meetings arranged by the organisers during the event. Also we would love to be a part of the future events of Intex South Asia.

Chutaporn Nantachinda, Managing Partner, Jutawat Limited Partnership, Thailand

We had better pre-fixed B2B matches arranged by the organisers during the event. Also we met buyers from India, Bangladesh, Egypt, Sri Lanka and Iran during the meetings. We would consider participating at future events of Intex South Asia.

Iram Hoque, Director, National Accessories, Bangladesh





Pre-fixed business matching meetings arranged by the organisers were good. We had a very good impression of the Bee2Bee virtual platform based on availability of information and navigation. Overall, we had a decent experience at Intex South Asia.

Ameen, Merchandiser, Nirmal Fibres Pvt Ltd, India

Excellent experience of Virtual meeting at Intex South Asia. Great opportunities to meet potential buyers, very supportive and prompt customer service, will look forward to the next one.





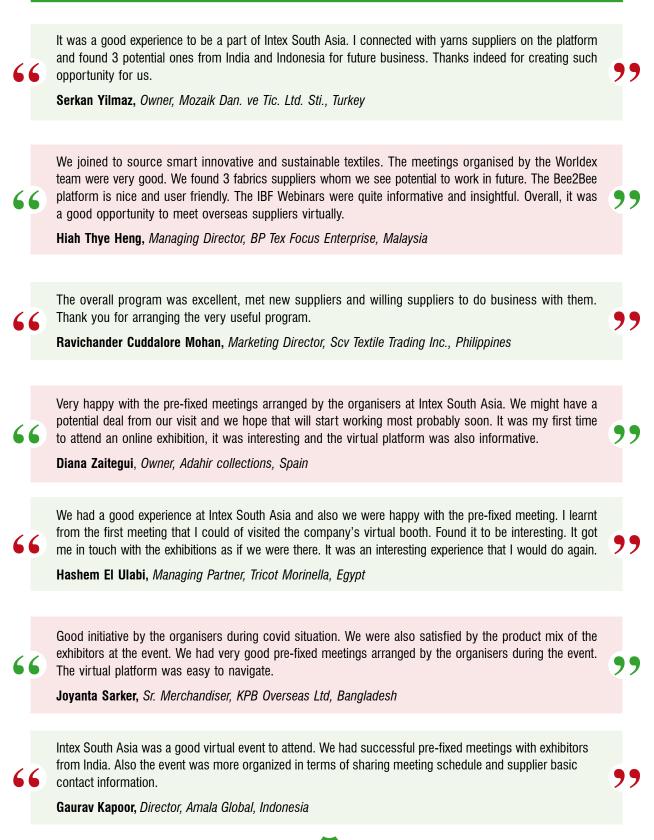


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BUYER TESTIMONIALS





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VIRTUAL LOBBY





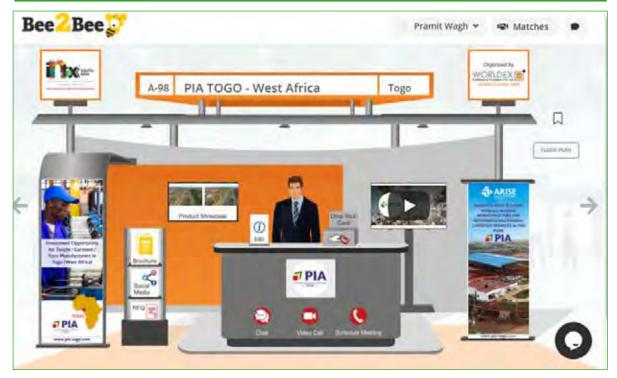
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VIRTUAL BOOTH





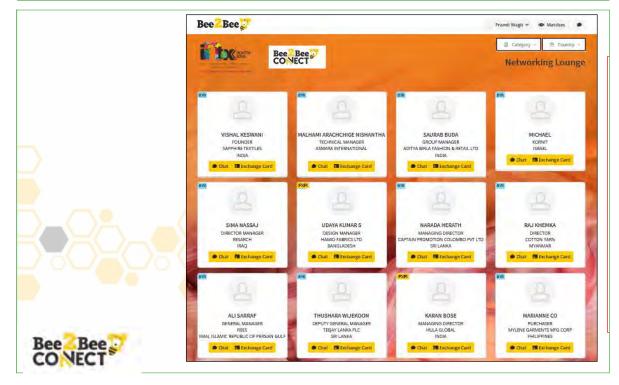


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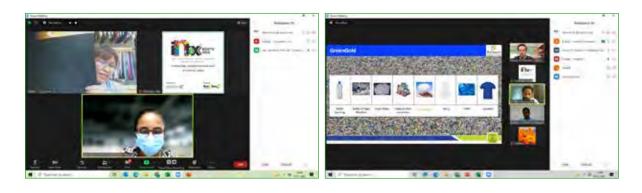


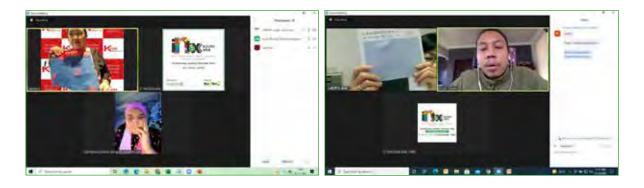
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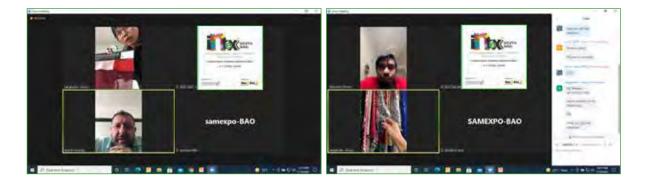


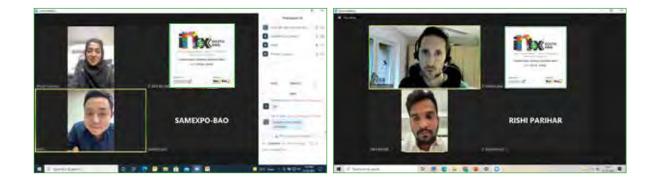
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VIRTUAL B2B MEETINGS









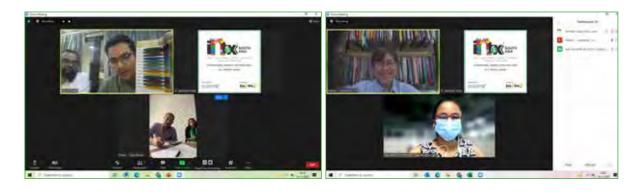


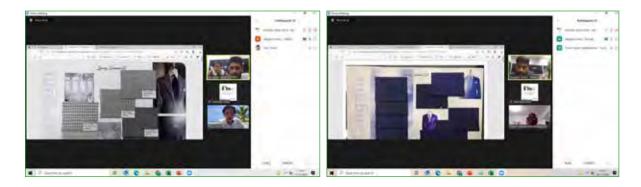
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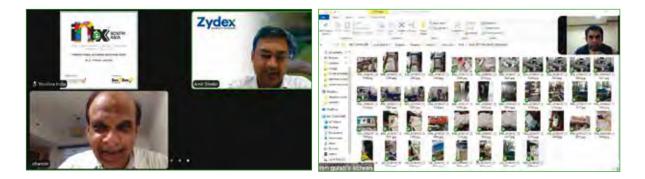


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VIRTUAL B2B MEETINGS











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ELECTRONIC INVITATION CAMPAIGNS





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MEDIA COVERAGE





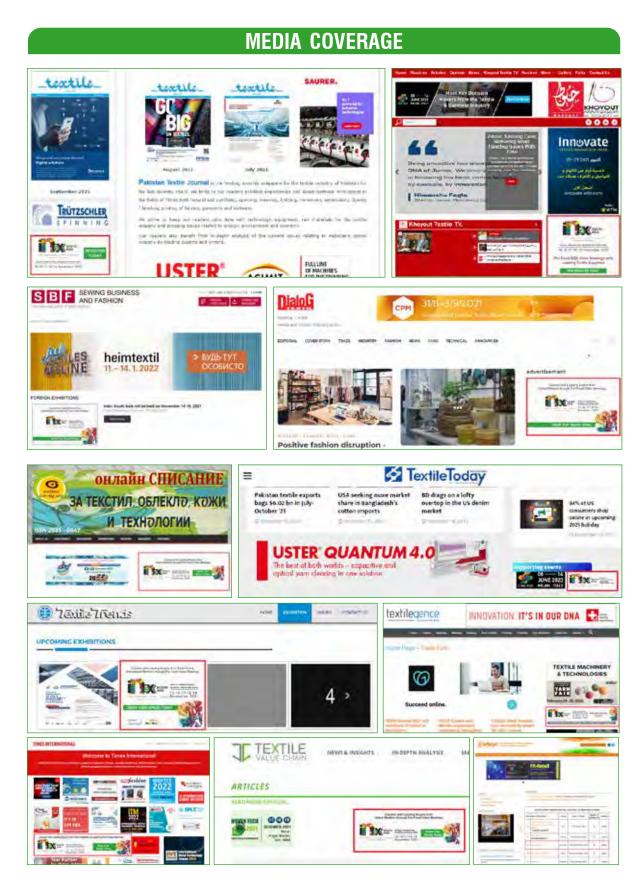






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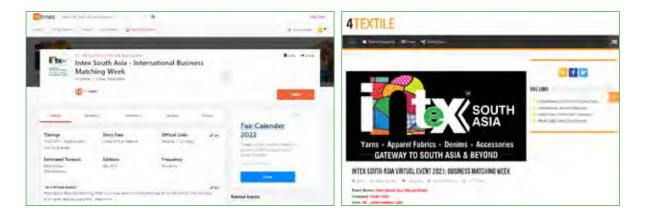


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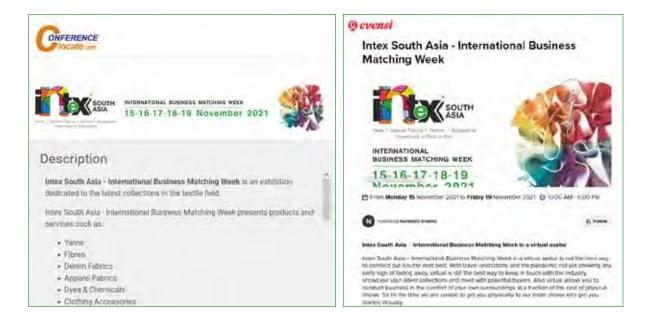


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ONLINE PROMOTIONS







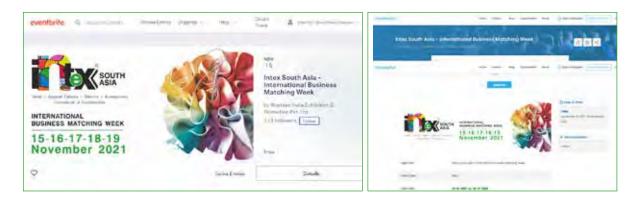


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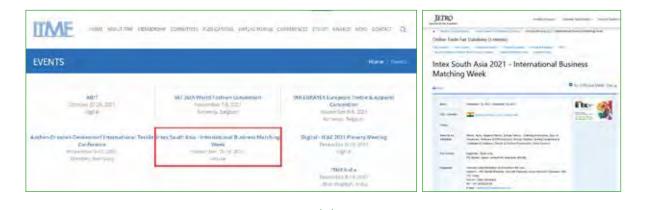
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ONLINE PROMOTIONS









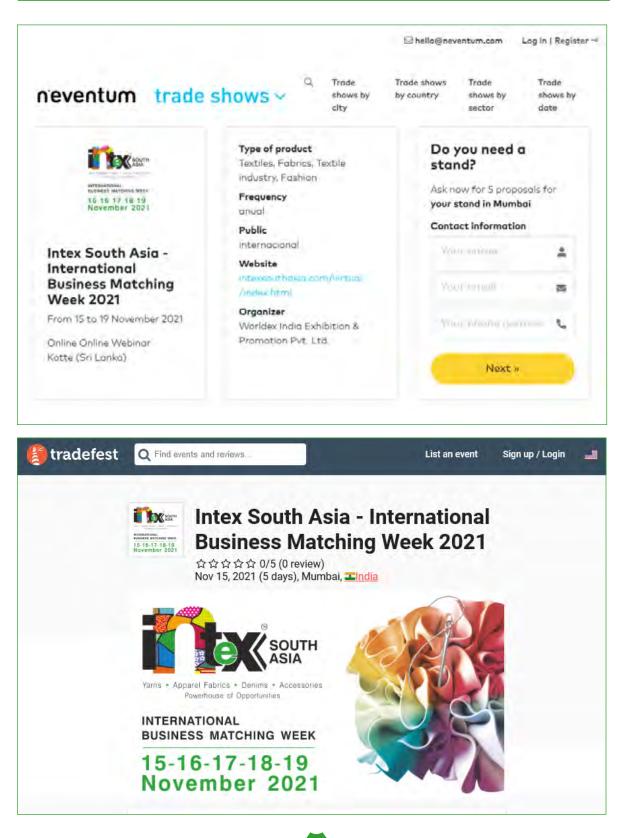


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ONLINE PROMOTIONS





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SMS CAMPAIGNS







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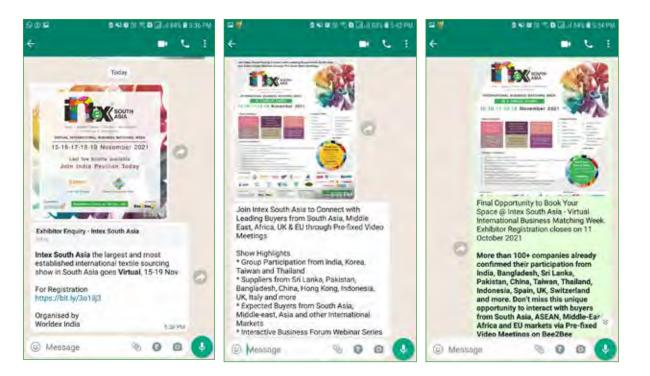
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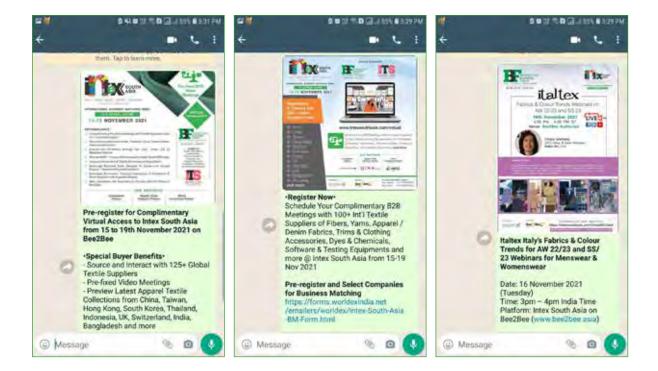
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WHATSAPP CAMPAIGNS







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SOCIAL MEDIA CAMPAIGNS





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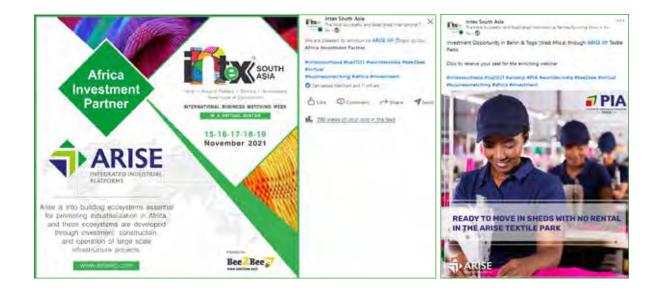


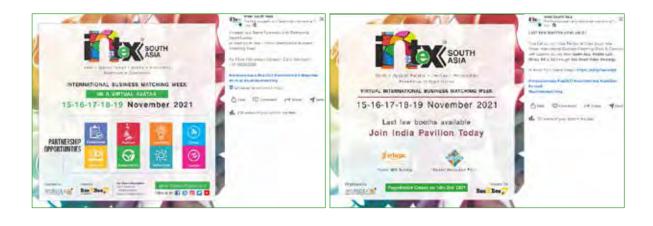


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SOCIAL MEDIA CAMPAIGNS

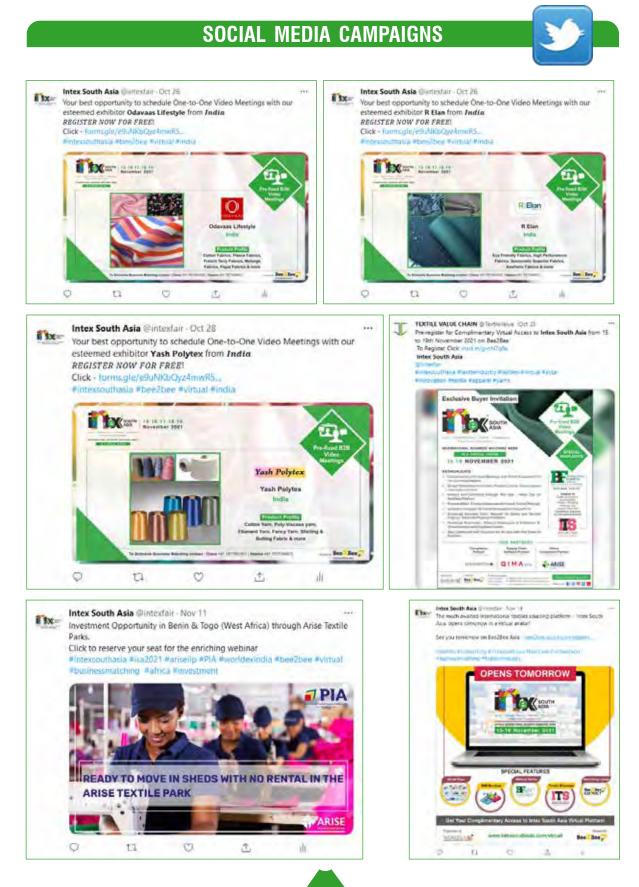






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